

Border Brujos: Carlos Castaneda, Indigenismo, and New Age Anthropology

Carlos Castaneda burst onto the literary, scholarly, and popular scene in the late 1960s with *The Teachings of Don Juan: A Yaqui Way of Knowledge*, which detailed his encounter with a Yaqui shaman and introduction into a secret indigenous world. His wildly popular first books captured the imagination of a generation and helped popularize anthropology for a U.S. audience.

This talk explores the intersections between Castaneda and transnational changes in anthropology from the late 1960s to the early 1980s. Castaneda provides a unique window on a series of related phenomena—the rise of a New Left, counterculture spirituality, reformulations of indigenous identity, a politicization of anthropology—that fed into the tangled web of contested power relations of both society and the academy.



Dr. Ageeth Sluis is a Professor of Latin American History at Butler University. Her most recent book, *Deco Body/Deco City: Spectacle and Modernity in Mexico City*, looks at how new ideas about femininity and female bodies influenced urban reform in Mexico's capital in the 1920s and 1930s.

Wednesday, March 20, 2019
5:30 p.m.
IMU Dogwood Room



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